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PathPoint Consulting to Design Talent Identification Methodology for PepsiAmericas

HOPKINTON, Massachusetts – (August 1, 2003) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that PepsiAmericas has selected PathPoint Consulting to develop a global talent identification process and update the company's performance management system.

In this assignment, PathPoint will redesign the company's succession planning and performance management processes. PathPoint will develop content and protocols for the newly designed processes and build training protocols to build HR generalist and line manager capability to execute the redesigned processes.

"We are pleased to announce PathPoint's selection as our design partner for this project," says Eric Tolman, Vice President, World-Wide Organization Capability. " PathPoint's expertise in talent management and their in-depth knowledge of the Pepsi system make them a perfect choice for our needs."

"We are pleased to launch this program with PepsiAmericas, says Van Latham, Ph.D., Practice Leader at PathPoint. "We are excited to bring our capabilities in talent management and succession planning to PepsiAmericas as they aggressively grow their worldwide business."

About PepsiAmericas

PepsiAmericas, Inc., is the second largest Pepsi-Cola anchor bottler with operations in nine countries around the globe. PepsiAmericas operates in a strong and exciting industry where their products are a part of everyday life. They make, sell and deliver a broad portfolio of Pepsi-Cola core brands, Cadbury beverages and other national and regional brands in 18 U.S. locations as well as Puerto Rico, Jamaica, the Bahamas, Trinidad and Tobago, Poland, Hungary, the Czech Republic and the Republic of Slovakia. In total, the company serves a population of more than 117 million people. For further information, visit www.pepsiamericas.com.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

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