



FOR IMMEDIATE RELEASE

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PathPoint Consulting to Design and Administer Employee Survey for KB Home

HOPKINTON, Massachusetts – (August 15, 2005) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that KB Home has selected PathPoint Consulting to design and administer the company’s annual all-employee survey.

In this assignment, PathPoint will work with KB Home to update the company’s 2003 survey content originally designed by PathPoint, and manage the data collection, analysis, and reporting and action-planning processes for 2005.

“We are pleased to continuing to work with KB Home on their all-employee survey,” says Van Latham, Ph.D., Practice Leader at PathPoint. “We look forward to working with the company as they listen to their employees and take action and drive positive culture and performance gains.”

About KB Home

Building homes for nearly half a century, KB Home is one of America’s premier homebuilders with domestic operating divisions in some of the fastest-growing regions and states: West Coast—California; Southwest— Arizona, Nevada and New Mexico; Central—Colorado, Illinois, Indiana and Texas; and Southeast—Florida, Georgia, North Carolina and South Carolina. Kaufman & Broad S.A., the Company’s publicly traded French subsidiary, is one of the largest homebuilders in France. In fiscal 2004, the Company delivered homes to 31,646 families in the United States and France. KB Home also offers complete mortgage services through Countrywide KB Home Loans, a joint venture with Countrywide Financial Corporation. Founded in 1957, and winner of the 2004 American Business Award for Best Overall Company, KB Home is a Fortune 500 company listed on the New York Stock Exchange under the ticker symbol “KBH.” For more information about any of KB Home’s new home communities, call 888-KB-HOMES or visit www.kbhome.com.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

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