



**FOR IMMEDIATE RELEASE**

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**PathPoint Consulting to Design and Administer Employee Survey for KB Home**

HOPKINTON, Massachusetts – (July 1, 2003) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that KB Home has selected PathPoint Consulting to design and administer the company's annual all-employee survey.

In this assignment, PathPoint will work with the company to identify the key factors impacting a positive, performance-oriented employee experience and then design quantitative and qualitative survey content to measure these areas. In addition to designing the survey, PathPoint will manage data collection, analysis, and reporting.

"PathPoint's expertise and results orientation, coupled with their experience with survey development, make them a terrific choice for KB Home," says Gary Ray, Senior Vice President, Human Resources. " We look forward to using PathPoint's high quality intellectual survey properties to generate actionable data to enhance our company's positive, results-focused, winning culture."

"We are pleased to announce this new project with KB Home," says Van Latham, Ph.D., Practice Leader at PathPoint. "We applaud the company's efforts to listen to their employees and to take action and drive positive culture and performance gains."

**About KB Home**

KB Home is one of America's largest homebuilders with domestic operating divisions in some of the fastest growing areas of the country including Arizona, California, Colorado, Florida, Nevada, New Mexico and Texas. Kaufman & Broad S.A., the Company's majority-owned subsidiary, is one of the largest homebuilders in France. For more information about KB Home, visit the Company's Web site at [www.kbhome.com](http://www.kbhome.com).

**About PathPoint Consulting Incorporated**

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit [www.pathpointconsulting.com](http://www.pathpointconsulting.com).

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