



FOR IMMEDIATE RELEASE

Contact: Van M. Latham, Ph.D.
PathPoint Consulting Incorporated
508.520.3002

PathPoint Consulting to Assist Dreyer's Ice Cream in Sourcing and Implementing an Outsourced Recruiting and Selection System for Front-line Employees

NORFOLK, Massachusetts – (July 15, 2005) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that the firm will be partnering with O'Neill Consulting Group to source and implement an outsourced selection solution for Dreyer's Ice Cream.

In this assignment, PathPoint and O'Neill will be identifying a provider who can deliver an outsourced recruiting and selection solution for entry-level manufacturing and warehouse positions for the company's plant expansion in Laurel, Maryland. In addition, PathPoint will serve as technical advisor to Dreyer's and the selected vendor during development and implementation.

"We look forward to assisting Dreyer's as they build the world's largest ice cream factory," says Van Latham, Ph.D., Practice Leader at PathPoint. "Over the past few years, we've helped a number of companies advance their recruiting and selection systems and we look forward to helping Dreyer's meet their aggressive people recruiting goals in support of this major expansion."

About Dreyer's Ice Cream

Dreyer's Grand Ice Cream Holdings, Inc., and its subsidiaries manufacture and distribute a full spectrum of ice cream and frozen dessert products. Brands of frozen dessert products currently manufactured or distributed by Dreyer's in the United States include Grand, Grand Light ®, Slow Churned™ Light, Haagen-Dazs®, Haagen-Dazs® Light, Dibs™ Nestle® Drumstick®, Nestle Crunch®, Butterfinger®, Toll House®, Carnation®, Push-Up®, Dole®, Homemade, Fruit Bars, Starbucks®, Skinny Cow®, and Skinny Carb Bar™. The company's premium products are marketed under the Dreyer's brand name throughout the western states and Texas, and under the Edy's name throughout the remainder of the United States. Internationally, the Dreyer's brand extends to select markets in the Far East and the Edy's brand extends to the Caribbean and South America. For more information on the company, please visit www.dreyersinc.com.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

.....
PathPoint Consulting Incorporated
158 Main Street, Suite 3, Norfolk MA 02056
508.520.3002 (phone) 508.520.3060 (fax)
www.pathpointconsulting.com
info@pathpointconsulting.com
©2005 PathPoint Consulting Incorporated