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PathPoint Consulting to Assist Pepsi Bottling Group in Managing New Plant Start-up

HOPKINTON, Massachusetts – (July 14, 2003) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that Pepsi Bottling Group has selected PathPoint Consulting to assist the company in building a culture change management plan for the Greenfield “New River” manufacturing start-up facility.

In this assignment, PathPoint will work with the management team of the new facility to develop a culture management framework and change management plan for the new facility. PathPoint will facilitate employee roundtables and conduct interviews to collect employee feedback regarding desired cultural attributes and work with the leadership team to develop a culture integration and implementation plan.

“We look forward to working with PBG on this plant integration project, says Van Latham, Ph.D., Practice Leader at PathPoint. “We look forward to applying our expertise in change leadership, our knowledge of the Pepsi system, and our expertise in culture management to help the company open up this new plant with an accountability and results-focused leadership team and workforce.”

We look forward to working with the leadership team to develop a high-quality culture and change management plan to ensuring a successful new plant start-up.”

About Pepsi Bottling Group

The Pepsi Bottling Group is the world’s largest manufacturer, seller and distributor of Pepsi-Cola beverages. PBG generates more than \$8 billion in annual sales and operates in six countries. PBG accounts for more than one half of the Pepsi-Cola beverages sold in North America, and about one third of the worldwide Pepsi-Cola system volume. For additional information, please visit www.pbg.com.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

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