



FOR IMMEDIATE RELEASE

Contact: Van M. Latham, Ph.D.
PathPoint Consulting Incorporated
508.435.4799

PathPoint Consulting to Develop 360-Degree Feedback Survey for Dell Computer Corporation

HOPKINTON, Massachusetts – (June 17, 2003) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that Dell Computer Corporation has selected PathPoint Consulting to design the content for the company's 360 degree survey suite.

In this assignment, PathPoint will interview selected Dell executive coaches, review and recommend content from Dell's existing surveys, and source relevant behavioral item content from PathPoint's proprietary competency database – Signposts™ to prepare an item bank for Dell's 360-degree surveys.

"We are pleased to continue our work with Dell, says Van Latham, Ph.D., Practice Leader at PathPoint. "We look forward to providing Dell with high-quality leadership behavior content that will give their executive population the feedback they need to optimize their performance."

About Dell Computer Corporation

Dell is the world's leading computer systems company. Dell designs, builds and customizes products and services to satisfy a wide range of customer requirements - from the server, storage and professional services needs of the largest global corporations to the needs of individual consumers at home. Founded in 1984, Dell sells custom built computers directly to the customer. Dell's power of being direct, coupled with Dell's team of talented people, enables the company to provide customers with superb value; high-quality, relevant technology; customized systems; superior service and support; and products and services that are easy to buy and use. For additional information, visit www.dell.com.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

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PathPoint Consulting Incorporated
88 Elm Street, Suite A, Hopkinton, MA 01748
508.435.4799 (phone) 508.435.6594 (fax)
www.pathpointconsulting.com
info@pathpointconsulting.com
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