



FOR IMMEDIATE RELEASE

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PathPoint Consulting Selected by Invitrogen to Deliver Executive Coaching Services

NORFOLK, Massachusetts – April 21, 2004 – PathPoint Consulting, an organizational development and human resources consulting firm, announced that Invitrogen has selected PathPoint Consulting for an executive coaching and feedback assignment.

In this assignment, PathPoint will work with selected executives to collect qualitative performance and skill feedback, prepare and deliver feedback, and present selected report-outs to the Board of Directors.

“We look forward to launching this new coaching initiative with Invitrogen” says Van Latham, Ph.D., Practice Leader at PathPoint. “Our experience in executive leadership development and coaching makes a good fit for Invitrogen as they accelerate the development of their executives and executive bench strength.”

About Invitrogen

Founded in 1987, Invitrogen is headquartered in Carlsbad, California, and conducts business in more than 70 countries. Globally they employ 3,000-plus professionals specializing in science, research, and customer service. Invitrogen’s quest is to better the human condition through innovations in science and technology. They provide products and services that support academic and government research institutions as well as pharmaceutical and biotechnology companies. For more information visit www.invitrogen.com.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

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