



FOR IMMEDIATE RELEASE

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PathPoint Consulting to Provide Executive Coaching Services for Pepsi Bottling Group's "Leadership Forum" for High Potentials

NORFOLK, Massachusetts – (April 1, 2004) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that Pepsi Bottling Group has selected PathPoint Consulting to provide executive coaching services in connection with the "Leadership Forum," the company's new leadership program for high potentials.

In this assignment, PathPoint will work with each program's participants to review their individual skills assessments and style feedback reports and work with them to build a high quality individual development plan. In addition to executive coaching, PathPoint will also deliver leadership development content during the program.

"We look forward to working with PBG on this important leadership development initiative," says Van Latham, Ph.D., Practice Leader at PathPoint. "PBG has a strong legacy of developing leaders and we look forward to bringing our executive development and high potential expertise to this project to help the company groom their next generation of leaders."

About Pepsi Bottling Group

The Pepsi Bottling Group is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages. PBG generates more than \$8 billion in annual sales and operates in six countries. PBG accounts for more than one half of the Pepsi-Cola beverages sold in North America, and about one third of the worldwide Pepsi-Cola system volume. For additional information, please visit www.pbg.com.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

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