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PathPoint Consulting to Assist Citicorp Asset Management in Developing a High Performance Culture Strategy

NORFOLK, Massachusetts – (April 10, 2005) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that Citicorp Asset Management has selected PathPoint to serve in an organizational development and change management advisory role to the business as they create a high performance organizational strategy.

In this assignment, PathPoint will work with the Asset Management team to develop an overall project plan and research strategy, build and analyze internal employee surveys, provide external benchmarking research on other high performance companies, and develop a go-forward strategy for the work.

“We are excited to assist Citigroup in this important initiative,” says Van Latham, Ph.D., Practice Leader at PathPoint. “We look forward to bringing our research, benchmarking and strategic skills and capabilities to Citigroup as they craft and deliver a strategy to drive business performance.”

About Citicorp Asset Management

Citigroup Asset Management provides investment management and related services to a broad spectrum of clients around the world. Citigroup Asset Management offers a comprehensive array of investment products and services including mutual funds, managed accounts, and private and institutional portfolios catering to the needs of every class of investor.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

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