



FOR IMMEDIATE RELEASE

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PathPoint Consulting to Provide Executive Coaching Support to The Pepsi Bottling Group's 'Emerging HR Leaders' Program

NORFOLK, Massachusetts – (March 20, 2006) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that The Pepsi Bottling Group has selected PathPoint to provide training, feedback, and coaching support for the company's high potential HR leadership development program – "HR Emerging Leaders".

In this assignment, PathPoint will provide personalized training, feedback, and coaching to individuals selected for participation in the program. As a part of the initiative, PathPoint will collect and feedback data around leadership skills, work styles, learning/thinking styles, and motives, values, preferences and interests. "We are excited to work with PBG's best and brightest future HR leaders," says Van Latham, Ph.D., Practice Leader at PathPoint. "PBG has a long legacy of outstanding HR leadership, and we look forward to helping the next generation of PBG HR leaders accelerate their career development."

About The Pepsi Bottling Group

The Pepsi Bottling Group, Inc. is the world's largest manufacturer, seller and distributor of carbonated and non-carbonated Pepsi-Cola beverages. The company's sales of Pepsi-Cola beverages account for more than one-half of the Pepsi-Cola beverages sold in the United States and Canada and about 40 percent worldwide. PBG has the exclusive right to manufacture, sell and distribute Pepsi-Cola beverages in all or a portion of 43 states, the District of Columbia, eight Canadian provinces, Spain, Greece, Russia, Turkey and Mexico. Approximately 72 percent of the company's volume is sold in the United States and Canada. PBG's brands are some of the most recognized trademarks in the world. For more information, visit the company's website at www.pbg.com.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

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