



**FOR IMMEDIATE RELEASE**

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**PathPoint Consulting to Participate in Practitioner Forum on Leveraging Leader-Led Learning to Drive Culture Change at the Society for Industrial and Organizational Psychology 19<sup>th</sup> Annual Conference in April, 2004**

NORFOLK, Massachusetts – (March 15, 2004) – PathPoint Consulting, an organization development and human resources consulting firm, announced it will participate in a practitioner forum on Leveraging Leader-Led Learning to Drive Culture Change at the 2004 National Meeting of The Society for Industrial and Organizational Psychology (SIOP) in Chicago, Illinois.

In the session, PathPoint Consulting will team with Belinda Hyde from Dell, Inc., Robin Cohen from Avon Products, Inc., and Suzan McDaniel and Melissa Hungerford with Bristol-Myers Squibb to experiences with the design, development, and delivery of leader-led learning executive development. In the session, PathPoint will present the results of a recent leader-led benchmarking study conducted with 20 companies. A complete audiotape transcript of the panel discussion will be available in April 2004 through SIOP ([www.siop.org](http://www.siop.org)).

“We are delighted to participate in this Practitioner Forum and look forward to discussing our study and our experience with designing leader-led programs,” says Van Latham, Practice Leader for PathPoint Consulting. “We look forward to communicating our perspective on how leader-led development can make a difference in the business.”

**About SIOP**

SIOP, a division of the American Psychological Association, consists of 6000 international members dedicated to enhancing human well-being and performance in organizational and work settings. At their national meeting, SIOP provides forums for industrial-organizational (I/O) psychologists to exchange research, insights, and information related to the science, practice, and teaching of I/O psychology. For additional information on SIOP, visit [www.siop.org](http://www.siop.org).

**About PathPoint Consulting Incorporated**

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit [www.pathpointconsulting.com](http://www.pathpointconsulting.com).

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