



**FOR IMMEDIATE RELEASE**

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**PathPoint Consulting to Assist The Pepsi Bottling Group, KB Home, and ENTEGRIS in Building Leadership Development Strategies**

NORFOLK, Massachusetts – (February 15, 2006) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that three companies – The Pepsi Bottling Group, KB Home, and ENTEGRIS – have selected PathPoint to participate in building the company’s framework and strategy for leadership and executive development. In these assignments, PathPoint will work with the companies to conduct a leadership needs assessment, build a leadership development framework, and develop go-forward strategies and programs to ensure the companies have the leadership depth to meet their critical business objectives. “We are excited to work with these companies that are committed to developing their current and future leaders,” says Van Latham, Ph.D., Practice Leader at PathPoint. “We look forward to helping shape and architect the future strategies and initiatives for these companies.”

**About The Pepsi Bottling Group**

The Pepsi Bottling Group, Inc. is the world's largest manufacturer, seller and distributor of carbonated and non-carbonated Pepsi-Cola beverages. The company’s sales of Pepsi-Cola beverages account for more than one-half of the Pepsi-Cola beverages sold in the United States and Canada and about 40 percent worldwide. PBG manufactures, sells and distributes Pepsi-Cola beverages in all or a portion of 43 states, the District of Columbia, eight Canadian provinces, Spain, Greece, Russia, Turkey and Mexico. For more information, visit [www.pbg.com](http://www.pbg.com).

**About KB Home**

KB Home is one of America’s premier homebuilders with domestic operating divisions in some of the fastest-growing regions and states. In fiscal, 2005, the company delivered homes to 37, 140 families in the United States and France. Founded in 1957, KB Home is ranked the #1 homebuilder in Fortune Magazines 2006 List of America’s Most Admired Companies. For more information, visit [www.kbhome.com](http://www.kbhome.com).

**About ENTEGRIS**

ENTEGRIS is a global leader in materials integrity management – purifying, protecting, and transporting of critical materials used in high technology products, processes and services. ENTEGRIS delivers micro- and molecular contamination-control solutions to the semiconductor and other high-tech industries. For additional information, visit [www.entegris.com](http://www.entegris.com).

**About PathPoint Consulting Incorporated**

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit [www.pathpointconsulting.com](http://www.pathpointconsulting.com).

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