



FOR IMMEDIATE RELEASE

Contact: Van M. Latham, Ph.D.
PathPoint Consulting Incorporated
508.435.4799

PathPoint Consulting Announces New Leadership Feedback Survey – Footprints™

HOPKINTON, Massachusetts – (December 15, 2003) – PathPoint Consulting, an organizational development and human resources consulting firm, announced today that it has developed Footprints™, a new 360 degree leadership effectiveness survey to be included as a part of PathPoint's HR product suite.

Footprints™ provides leaders with feedback on their business, team, and personal leadership effectiveness. Footprints™ measures the following nine *business leadership* competencies: Understands the customer, Knows the business, Demonstrates strategic outlook, Creates new ideas, Manages business initiatives, Builds systems and processes, Analyzes complex situations, Makes sound decisions, and Knows the job. Footprints™ measures the following eight *team leadership* competencies: Sets team direction, Staffs for Talent, Organizes for Effectiveness, Coaches and develops, Manages performance, Communicates effectively, Influences others, and Manages change effectively. Footprints™ measures the following eight *personal leadership* competencies: Acts with integrity, Demonstrates adaptability, Acts professionally, works efficiently, Takes responsibility for Results, Focuses on Results, Values diversity, and Practices personal development.

Using Footprints™ embedded technology, clients and individuals can choose all or a subset of competencies for feedback. Footprints™ can be administered on-line and in paper and pencil format. Footprints™ comes complete with an individual feedback report and action planning guide.

The survey is currently being used as a part of PathPoint's executive coaching practice and by a number of companies, including the Pepsi Bottling Group.

"We are pleased to announce the launch of the second survey product in PathPoint's HR product suite," says Van Latham, Ph.D., Practice Leader at PathPoint. "Footprints™ is a high quality leadership feedback tool, grounded in research on successful leaders, and can be enormously effective in helping individuals improve their leadership impact."

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

.....
PathPoint Consulting Incorporated
88 Elm Street, Suite A, Hopkinton, MA 01748
508.435.4799 (phone) 508.435.6594 (fax)
www.pathpointconsulting.com
info@pathpointconsulting.com
©2003 PathPoint Consulting Incorporated