



FOR IMMEDIATE RELEASE

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PathPoint Consulting to Create Development Resource Guide for PepsiAmericas

HOPKINTON, Massachusetts – (November 1, 2003) – PathPoint Consulting, an organizational development and human resources consulting firm, announced that PepsiAmericas has selected PathPoint Consulting to design a Developmental Resource Guide to be used as a part of the company's organizational and people development products.

In this assignment, PathPoint will research and write development content for PepsiAmericas 14 leadership competencies. The Developmental Resource Guide will be an off-the-shelf product used by managers and HR professionals to help prepare individual development plans for the company's managers. The guide will contain on-the-job development suggestions, practical tips, coaching pointers, internal and external training programs, and outside readings, books, and self-study materials.

"We are pleased to announce PathPoint's continuing role as a strategic design partner for our Organizational Development and people capability products," says Eric Tolman, Vice President, World-Wide Organization Capability. " PathPoint's expertise in people development and their knowledge of our people development systems make them a quality choice for this project."

"We are happy to continue our work with PepsiAmericas," says Van Latham, Ph.D., Practice Leader at PathPoint. "We are excited to bring our development expertise to PepsiAmericas as they aggressively round out their people development product portfolio."

About PepsiAmericas

PepsiAmericas, Inc., is the second largest Pepsi-Cola anchor bottler with operations in nine countries around the globe. PepsiAmericas operates in a strong and exciting industry where their products are a part of everyday life. They make, sell and deliver a broad portfolio of Pepsi-Cola core brands, Cadbury beverages and other national and regional brands in 18 U.S. locations as well as Puerto Rico, Jamaica, the Bahamas, Trinidad and Tobago, Poland, Hungary, the Czech Republic and the Republic of Slovakia. In total, the company serves a population of more than 117 million people. For further information, visit www.pepsiamericas.com.

About PathPoint Consulting Incorporated

PathPoint Consulting is a human resources firm specializing in the custom design of leadership and organizational development products, interventions, and solutions. PathPoint works with clients to deliver high-affinity people solutions that positively impact business performance. Our strength is in linking business and human resources strategy and in the delivery of quality human resources programs. For additional information, including representative work, client portfolio, customer feedback, and biographical sketches, visit www.pathpointconsulting.com.

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